JEWEL cooperation event
Workshop on Jordan and EU Opportunities

2nd October 2012 | Irbid - Jordan

Description of the initiative:
The workshop is aimed at finding synergies and complementarities between the EU and Jordan. It will enable Jordan organizations to be a key partner for future collaboration with EU organisations.

The FP7 project “JEWEL” has identified strategic approaches for strengthening Jordan-EU collaboration. One of the opportunity is the implementation of test beds, Jordan organizations could provide real added value in EU projects.

To this aim a direct involvement of national policy representatives, businesses and utilities as well as University has been envisaged.

Main Objectives:
This initiative will be based on the cooperation between the different participants (Universities, Industries and policy makers) with the goal of identifying and responding to common societal challenges.

The workshop aims to generate ideas and encouraging the establishment of EU-Jordan cooperation and by looking to new solutions to address societal challenges (environment, energy, transport...).

Issues to be debated:
- What are the common grand societal challenges in Jordan? And what are the priorities in the EU?
- What is the current situation in Jordan?
- What is the action plan?

Participants:
i) Policy makers and Institutions; ii) Academia/Research; iii) Industry/SMEs/Labs/ utilities.

Duration: 1 day
Planned date: 2nd October 2012
Venue: JUST University
Main Structure of the Workshop:

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:30 - 9:45</td>
<td>Welcome and introduction</td>
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<tr>
<td>9:45 - 10:30</td>
<td>Jordan overview: main challenges to be faced</td>
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<td>Coffee break</td>
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<td>11:00 - 11:45</td>
<td>Presentation by each participants of their organization and role</td>
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<td>11:45 - 12:30</td>
<td>Debate</td>
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<td>Lunch time</td>
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<td>14:00 - 14:45</td>
<td>Successful collaboration between EU- Jordan with evidence of common issues:</td>
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<td>JEWEL project</td>
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<td>14:45 - 16:45</td>
<td>Jordan and EU opportunities</td>
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<td>Coffee break</td>
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<td>17:15 - 18:00</td>
<td>concrete action points for collaboration</td>
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<td>Dinner</td>
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Co-organisation:

JUST will provide organizational aspects / logistics and will provide relevant contacts, JUST will be also in charge of the dissemination of information.
inno will contribute to the preparatory documentation, setting up of the agenda, invitation, and follow up of the workshop.

Contacts:

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